CATEGORY	4	3	2	1
Content -	All content	_	The content is	Content is typically
Accuracy	throughout the	is accurate but	generally accurate,	confusing or
	presentation is	there is one piece of	but one piece of	contains more than
	accurate. There are	information that	information is	one factual error.
	no factual errors.	might be	clearly flawed or	
		inaccurate.	inaccurate.	
Originality	Presentation shows considerable originality and inventiveness. The content and ideas are presented in a unique and interesting way.	Presentation shows some originality and inventiveness. The content and ideas are presented in an interesting way.	Presentation shows an attempt at originality and inventiveness on 1-2 cards.	Presentation is a rehash of other people's ideas and/or graphics and shows very little attempt at original thought.
Text - Font Choice & Formatting	Font formats (e.g., color, bold, italic) have been carefully planned to enhance readability and content.	Font formats have been carefully planned to enhance readability.	Font formating has been carefully planned to complement the content. It may be a little hard to read.	Font formatting makes it very difficult to read the material.
Spelling and	Presentation has no	Presentation has 1-	Presentation has 1-	Presentation has
Grammar	misspellings or grammatical errors.	2 misspellings, but no grammatical errors.	2 grammatical errors but no misspellings.	more than 2 grammatical and/or spelling errors.
Sequencing of Information	Information is organized in a clear, logical way. It is easy to anticipate the type of material that might be on the next card.	Most information is organized in a clear, logical way. One card or item of information seems out of place.	Some information is logically sequenced. An occassional card or item of information seems out of place.	There is no clear plan for the organization of information.
Background	Background does not detract from text or other graphics. Choice of background is consistent from card to card and is appropriate for the topic.	Background does not detract from text or other graphics. Choice of background is consistent from card to card.	Background does not detract from text or other graphics.	Background makes it difficult to see text or competes with other graphics on the page.
Cooperation	Group delegates tasks and shares responsibility effectively all of the time.	Group delegates tasks and shares responsibility effectively most of the time.	Group delegates tasks and shares responsibility effectively some of the time.	Group often is not effective in delegating tasks and/or sharing responsibility.